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This text provides the most rigorous analysis of business law to students taking business and finance related courses. Building on the 30 year success of Card & James: Law for Accountancy Students, Lee Roach has taken this classic text and developed it to create a new textbook suited to today's business student.

Business Law 2e is the new edition of a textbook that has been positively launched into the higher education market. The text presents business law principles in a clear and easy-to-understand style. The objective of a business law subject is to ensure that students acquire enough knowledge of the law of business so they can recognise and solve simple legal problems, organise their affairs in order to avoid more complex or serious legal problems, and appreciate the connection of legal principles within a range of commercial environments. As the majority of students are required to study business law as part of either a commerce or business degree, this textbook follows a functional approach to the study of business law rather than doctrinal so the principles of business law are contextualised within a business environment. Business students need to know more than what the law is, they need to know where to find it, how to read it, how to use it and how it impacts on all facets of business. Students who use this textbook will develop a greater awareness of the law and its broad application to business and commercial environments.

3 things to know about the focus of Dynamic Business Law, 2e: Emphasis on ETHICAL DECISION-MAKING. In chapter 2, the authors introduce a framework for making ethical business decisions that students can use on a regular basis. Following each case there are questions designed to train students to apply this approach. Then repeatedly throughout the chapters, questions about business ethics are raised in the text. This framework is designed to help improve the learning process of students and to give a sense of relevancy to the ethical decision making process. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to further tie in this component. Emphasis on the BUSINESS in business law. Dynamic Business Law emphasises the tie of legal issues back to the core business curriculum. This will help both students and faculty. Students need to understand how the concepts they learn in this course tie into their business careers. Instructors can easily show that the study of business law is best seen as a foundational component of the larger study of business administration. Dynamic Business Law now includes Connect Business Law as a packaging option. Connect includes Interactive Applications for each chapter of the textbook and helps students apply legal concepts to business, stimulates critical thinking, and reinforces key topics. Overview: Dynamic Business Law, 2e is appropriate for the two-term business law course. Emphasis on the BUSINESS in business law. Dynamic Business Law emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly "defending" the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to further tie in this component. Instructor's Supplements: The Online Learning Center contains the complete IM, Test Bank, PowerPoint, image library, and video clips. Instructor's Manual: The Instructor's Manual provides a clear outline of how to begin using this text and is especially helpful to adjuncts who teach Business Law. Sample syllabi are included, as well as detailed lecture outlines incorporating PowerPoints and other materials professors can bring into their lectures. Exciting and new examples from outside the text are also included, and can be discussed in class to help generate excitement and involvement in the course from students. Test Bank: The Test Bank, developed by Vonda Laughlin of Carson-Newman College, contains a variety of true/false, multiple choice, and essay questions - as well as "scenario-based" questions, which are application-based, and use a situation described in a narrative, with 3 - 5 multiple-choice test questions based on the situation described in the narrative. We've aligned our Test Bank with the new AACSB guidelines, tagging each question according to its knowledge and skills areas. Categories include Global, Ethics and Social Responsibility, legal and other External Environment, communication, Diversity, Group Dynamics, Individual Dynamics, Production and IT. Designations aligning questions with Learning Objectives, features, and case, exist as well. PowerPoint Presentation slides: Developed by Jeff Penley at Catawba Valley Community College, we offer two different sets of slides for professors. The "Basic" set consists of an outline of each chapter. The "Premium" set expands on this outline to include hypotheticals and ethical dilemmas, allowing the instructor to incorporate application into the lecture. Instructor Video DVD (ISBN: 0077339118, 13-digit: 9780077339111): The Instructor Video DVD contains video clips from CBS that highlight current legal issues. Instructor Notes, located on the OLC, give insight into how to incorporate segments into the classroom and offer questions to stimulate discussion. Most of these videos are also part of Premium content - a big plus for instructors teaching online/hybrid courses.

Marson and Ferris' Business Law demonstrates the real applicability of the law to the business world, packed full of up-to-date and relevant examples and case law. Designed for non-lawyers, Business Law is written in a clear and easy-to-follow style which avoids excessive legal terminology and presents the need-to-know facts and cases. Would-be entrepreneurs and those looking to a career in management will find that this book provides the solid base needed to make confident business decisions in the future. Fully referenced throughout and with an accompanying Online Resource Centre, Business Law combines accurate legal detail with strong learning tools such as self-test questions, chapter summaries and key definitions, helping students successfully navigate their way through this often complex subject. Online Resources The book is accompanied by a comprehensive Online Resource Centre offering resources tailored to support students and lecturers. Student Resources DT Multiple choice questions DT Indicative answers to the end of chapter questions DT Additional material on the Consumer Protection from Unfair Trading Regulations 2008, business and ethics, corporate manslaughter, and the Legal Services Act 2007 DT Flashcard cases DT Flashcard glossaries DT Legal updates Lecturer Resources DT Customizable PowerPoint slides for use in your teaching DT Test bank of multiple choice questions

The updated 4th Edition of THE ENTREPRENEUR'S GUIDE TO BUSINESS LAW takes you through the various stages of starting a business--from start-up and growth to an initial public offering--while highlighting the legal preparations and pitfalls that go along with them. Packed with practical strategies for managing legal issues, the text presents the essentials on leaving your job, competing with a former employer, contract law, and bankruptcy, as well as on the most current issues like clean energy, e-commerce, and the effects of the recent recession on entrepreneurship. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Do your students struggle to engage with legal topics? Look no further than Marson and Ferris' Business Law to help them actively engage with the law, understand it, and approach it with confidence. Written with business, management, and finance and accounting students in mind, the authors put the law into a context that they can easily understand by introducing case studies in every chapter. "Business Scenarios" help the students contextualize the law by presenting the reader with an example of an everyday problem which demonstrates how the law can affect a company, employer, employee, or other individual. Throughout each chapter the students are asked to pause and consider how the content applies to these routine business problems, enabling them to become active readers and think independently about how the law operates. The first chapter provides a helpful guide to studying the law and advice on how to excel in assessments so that students can fulfil their potential. This chapter includes a sample problem question and model answer. Further sample problem and essay questions can be found at the end of chapters, giving readers an opportunity to test their understanding and practise for assessments. Students will be able to find indicative answers to these questions hosted with the online resources for this book. At the end of each chapter the authors provide further reading suggestions to guide students that want to deepen their knowledge, including well-maintained and trusted websites, Twitter feeds, and YouTube channels in addition to suitable books and articles. Online resources This book is accompanied by a suite of online resources to support students' learning, including flashcard cases, self-test questions and answers with feedback, and additional material on legislation.

The Business Law Concentrate is written and designed to help you succeed. Written by experts and covering all key topics, Concentrate guides help focus your revision and maximise your exam performance. Each guide includes revision tips, advice on how to achieve extra marks, and a thorough and focused breakdown of the key topics and cases. Revision guides you can rely on: trusted by lecturers, loved by students... I have always used OUP revision and Q&A books and genuinely believe they have helped me get better grades" - Anthony Poole, law student, Swansea University "The detail in this revision textbook is phenomenal and is just what is needed to push your exam preparation to the next level." - Stephanie Lomas, law student, University of Central Lancashire "It is a little more in-depth than other revision guides, and also has clear diagrams and teaches ways to obtain extra marks. These features make it unique" - Godwin Tan, law student, University College London "The concentrate revision guides stand out against other revision guides" - Renae Haynes Williams, law student, Bangor University "The exam style questions are brilliant and the series is very detailed, prepares you well" - Frances Easton, law student, University of Birmingham "The accompanying website for Concentrate is the most impressive I've come across" - Alice Munnely, law student, Kings College London "-it is a fantastic book. It covers absolutely all topics you need for the course." - Emma McGeorge, law student, Strathclyde University

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